

### **Ginger Hunninghake, Vice President Marketing**

*“Working in Exchange Bank’s marketing department allows me to be creative and highly active in promoting all of the wonderful services we offer customers as their banking partner. I view my role as a wonderful and rewarding opportunity to truly get to know our customers, as well as my colleagues. Adding to this satisfaction is the ability to support and become directly engaged in numerous community-wide initiatives to improve the quality of life for area residents. Exchange Bank has built a strong tradition of community leadership and involvement, and I’m proud to contribute to the continuation of that legacy. Whether it’s through volunteering time and expertise, helping organize special events, or providing charitable resources, our staff joins together to make every project a success. This same sense of teamwork is obvious when it comes to giving our customers the very best service and attention.”*

Just mention the name Ginger to almost anyone who is even remotely familiar with Exchange Bank and odds are that any further description of this highly outgoing individual won’t be necessary. With more than three decades of experience at Exchange and through her extensive involvement in community activities, Ginger has become well-known to countless customers over the years. She literally “spices” up whatever task or project she pursues, enhancing the flavor and satisfaction of the results she achieves. Ginger has served as Vice President of Marketing at Exchange since 2007. Her previous experience at the Bank included 19 years as a Teller, during which time she became well-educated in the banking profession and developed a strong understanding of customer needs and expectations regarding financial services. A lifelong resident of Atchison, Ginger is highly knowledgeable of the community and surrounding area. She is very active in multiple civic and not-for-profit councils and committees, and volunteers considerable time assisting with functions and events for the betterment of local and regional inhabitants. Ginger’s energy and enthusiasm are unbridled, and her smile is contagious. Her devotion to serving the needs of customers, employees and the community is sincere and exemplary of Exchange Bank’s purpose and culture.